

A professional photography studio setup. In the foreground, there's a grey backdrop on a stand. To the left, a large black umbrella light is partially visible. To the right, a red and white striped backdrop is on a stand. In the background, there's a white wall and a wooden floor. In the bottom right corner, there's a small box of markers. The overall scene is a well-lit studio environment.

pure

PHOTOGRAPHY, PRODUCTS,
LIFESTYLE & MORE

Studio Lighting

ALL YOU NEED TO KNOW

Where do you
get all the
goods?

What is the use?

What do you use each product
for and when would we use it?

I know it looks pricey to start a studio,

but consider how much flexibility a studio can lend to your business.

Even if it is in your home, a studio can enable you to offer quick themed minisessions, shoots during the cold, dark winter, headshots, product shots, etc. It lends a degree of expertise and credibility to you as well. but consider how much flexibility a studio can lend to your business. Even if it is in your home, a studio can enable you to offer quick themed minisessions, shoots during the cold, dark winter, headshots, product shots, etc. It lends a degree of expertise and credibility to you as well.

WHILE WE OWN ALL OF THE ITEMS ON THIS LIST AND USE THEM EITHER IN OUR INDOOR STUDIO, OR AT WEDDING RECEPTIONS, OR WITH OUTDOOR OCF, WE CERTAINLY DID NOT RUN OUT AND BUY THEM RIGHT OFF.



Our first purchase

was an Alien Bee 800. We teamed it with a 60 inch shoot through umbrella. We also had a Canon 480ex speedlight each and a 42-inch shoot-through umbrella with Cactus triggers and a medium-sized reflector. We also had a few heavy duty stands. To be honest, sometimes we were pretty frugal about taping rolls of paper to the wall in the early days. But this allowed us to shoot indoors in a studio setting, as well as outdoors using off-camera flash. It let us explore lighting and branch out as we wanted to. It gave us flexibility and learning experiences.

So figure out what you need to take your studio photography to the next level and rock it.

XOXO



CRYSTAL & RACHEL

The List Of Studio Gear



Please note: Those with a * next to the name, is an affiliate link. While we may receive a small kickback for referring, we only have listed the stuff we use and love and personally recommend.

01

[Bowens Mount for Speedlite *](#)

Allows your flash to work with any Bowens Mount Modifier.

05

[Super White Seamless Paper*](#)

Our Favorite white paper to use!

02

[Small Shoot thru Umbrella *](#)

Perfect for travel and to use as a 2nd light modifier.

06

[Octobox*](#)

We use and love this Octobox!

03

[Speedring for Alien Bee*](#)

Need to use your Alien Bee with non umbrella based modifiers.

07

[Stripbox*](#)

This isn't the actual stripbox we use, but it is pretty close.

04

[Thunder Grey Seamless Paper*](#)

Our Favorite color of Seamless paper! Very versatile! We used it in our videos!

08

[Backdrop Stand*](#)

This is our Backdrop stand and we love it!



09

Large 5 in 1 Reflector*

We love this one! We use it at almost every shoot.

10

50x50 Softbox*

This is our go to softbox! We use it all the time in studio! It creates amazing window-like light.

11

Studio Lights

Paul C Buff is our go to studio light! We have the AB400, AB800 and AB1600. We love them!

12

Light Stands*

These are the Light Stands we use and love!

13

60 inch Umbrella*

This is an amazing tool to create soft and wrapping light.

14

60x30 Softbox

This is our other go to softbox! It is from Paul C. Buff. It is also collapsible!

15

Umbrella Bracket*

You will need one of these for any umbrella based modifier if you use it with a flash. (like the 50x50 softbox or an umbrella.

16

Gary Fong Diffuser*

This is the on flash diffuser that we use. The portability is amazing.

17

Flash grid and gels*

These are super handy to have on hand. We use gels during wedding receptions frequently.

18

Flash*

We shoot Canon but if you shoot another brand, they have the equivalent available for you.